



Employee Value Proposition





Section 1

Introduction



Our Story

Roadcraft is a not-for-profit Incorporated Association committed to preventing road trauma by providing effective road safety education to road users of all ages.

Since 1979, when we were established by Rotary, Apex and the community, we have seen thousands of drivers in our courses and helped them to understand the principles of safer driving and apply that knowledge practically on the road.





Our Team

Everyone at Roadcraft is a valued team member, and some of them have been around for over thirteen years.

We should never accept the injustice of being expected to rely on luck alone to stay safe, and that road trauma is a price to pay for being a road user. Effective education is the key to reducing road trauma and that is what we're so passionate about at Roadcraft. Together, we can make a difference.



Your Future

A career with Roadcraft means giving people the techniques and knowledge to be safer while driving and reducing road trauma and fatalities all while developing your professional skills and pursuing excellence.





Section 2

Values & Mission

Our Why

At Roadcraft, every minute of every day is dedicated to road safety; we're committed to ensuring every course participant leaves our facility with complete clarity around what choices to make and what behaviours to act out behind the wheel, to do their bit to make our roads safer.





1,266 People died
on Australian
roads in 2023

We believe that deaths like these can be avoided through the delivery of effective education of safe, low risk driving techniques.

You shouldn't have to rely on luck to stay safe, and road trauma isn't simply a price we must pay for being a road user.

How can you help?

When you join Roadcraft, you're joining a team of passionate individuals who recognise the toll road trauma takes, the future we can create with education, and the pathway to that safer future.

You can be a part of building a safer future - learning techniques and strategies to drive more safely, and passing that knowledge on to the community in an effective and safe environment.





Section 3

Benefits of Employment

Satisfaction

There are jobs and there are careers - and despite what you may have heard the difference isn't how long you stay in the role. The difference is the satisfaction and passion you have for the work you do.

Joining Roadcraft's mission to reduce road trauma means you will be an important part of creating a better community, where people are safer on the roads, and we have to say goodbye to fewer people for entirely avoidable causes.





Competitive **Wages**

We value your hard work and dedication to your role, and believe that everyone should be remunerated well and fairly in exchange for that hard work and dedication.

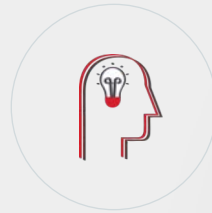
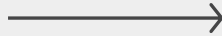
Everyone on the team is encouraged to maintain a healthy and happy work/life harmony, and we ensure our wage structures are set accordingly.

Professional Development & Career Progression

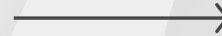
Like anything, the best educators are always honing their skills through training and experience. At Roadcraft we firmly believe in the power of learning - it's what we do, after all!



We strive to create a supportive environment for all our Educators to be the best they can be.



That's why there are always opportunities for professional development and progression at Roadcraft.



With no cap on Senior Educators, if you have the skills and the drive - the promotion is yours.

Education **for Family**

We believe that everyone should have access to safe, low risk driving education.

That's why we offer free Roadcraft course places to team members' immediate family.





Section 4

Who's a Good Fit?

Our **Ideal** Candidates Have...

The drive to learn - driver education starts with educating ourselves.



Great organisational and time management skills, and take pride in keeping the premises and fleet vehicles looking their best.



Positive attitudes and an enthusiastic pursuit of quality is a must for everyone on our team.



The ability to tackle challenges with a calm and can-do attitude and effectively communicate both verbally and in writing.



A good sense of humour!

Our daily work is pretty serious stuff, but we like to do it with a smile on our face and socialise as a team - plus ones are invited of course! Roadcraft is dedicated to a supportive and friendly environment where everyone - both staff members and the public - feel safe and valued.

The Essentials

- Interpersonal skills.
- The ability to work in a team.
- Constructive feedback skills - both giving and receiving.
- Organisation and time management.
- Problem solving skills.
- An open mind coupled with an enthusiasm for the work we do.





Section 5

Organisational Details

Organisational Structure





DRIVER EDUCATION SPECIALISTS